

**Industry 2012 Agenda
(October 12, 2012)
September 6, 2012 Agenda
8:00 am Auburn City Hall, Room 10**

Welcome:

Budget (Jeff Birkholz) update

Sponsor Letter and Event invitations:

(Dave Snyder, Bruce Cosgrove)

Thank you letters, Save the dates – (Bruce will handle)

Who invites are going to: (Bud & Teri)

Contact List: Teri Wilson

Breakfast: Tami and Karen (Holiday Inn)

Lunch

Tour: (Bud Richardson)

Airport Tour and Open Houses:

Aerial Tours offered for early registration contest (Darcy Brewer)

Site open houses: (Richard Anderson, Teri Tait-Wilson)

Speakers

Volunteers: (Darcy Brewer, Teri Tait-Wilson)

PR: (Dave Snyder)

Sponsors

Event Photographer: (Jennifer Montgomery)

Trolley Car

Optional Wine tours after event (Teri Tait-Wilson and Jocelyn Maddux, Bud Richardson)

“Day Of” Logistical Plan

SACTO (Barbara Hayes)

Airport Videos (Bob Richardson)

Sending out the invitations to our out of town list and sending to your contacts as well.

Start the calling and personally inviting guests to attend. Post on your linkedin and websites.

Auburn EDC marketing campaign has already begun. We will get an update

Making sure we have all the sponsorships we need.

Getting the Timeline and logistics arranged as well as a site visit soon.

Tour update and requests.

Other business:

Industry 2012 future meetings:

9/13/2012 8am Room 10

9/20/2012 8am Room 10

9/27/2012 8am Room 10

10/4/2012 8am Room 10